How to prepare files for printing
– technical guidelines

dm MISIURO
1989 PRINTING HOUSE

- we prefer files in **Print Ready pdf**

- use a bitmap resolution of at least **300 dpi in the project**

- the colour space for all images and elements is **4 Color Process (CMYK)**

- ensure, that your jobs have **3mm bleed**

- place important work elements, such as texts or logotypes, **at least 3 mm away from the trimm line**

- texts in black and codes such as QR or EAN should only have one color: **100% Black**, additionally they should be set as overprint

- **embed fonts** in a pdf file

- **do not to exceed 300%** total ink coverage (work out the total percentage by adding the C, M, Y and K values together), e.g. C = 70%, M = 80%, Y = 50%, K = 100%

- if you want to get **deep black color** build it as follows: **C 30%, M 30%, Y 20%, K 100%**

- **UV selective** varnish or hotstamping prepare as **100% Pantone color**. Prepare the project in one file with the overprint option.

- Please do not use any hair lines. Line strengths for positive **lines should be at least 0.1 mm**, and for negative or colour lines at least 0.2 mm.

- specify a **minimum line** thickness of **0.3 mm** for hotstamping

- **cutting die** - use additional Pantone color (with the option of overprint) and put in one file

- **files up to 2 GB** send via **www.wetransfer.com.** For larger works please contact our CUSTOMER CONSULTANTS - you will get an access to ours FTP server

- **we do not accept files .eps and .ai exported from Corel Draw**, if you create work in this program, please export the work to .tif or pdf format

- save all .eps files as **postscript level 3**

- **brochure, booklet, book prepare on single pages** in the right order with added vacancies and pagination, do not use spreads

CROP MARK

BLEED AREA 3 mm

LIVE AREA – here put all important elements - 3 mm margin from TRIMM LINE

Net format
297 x 420 mm
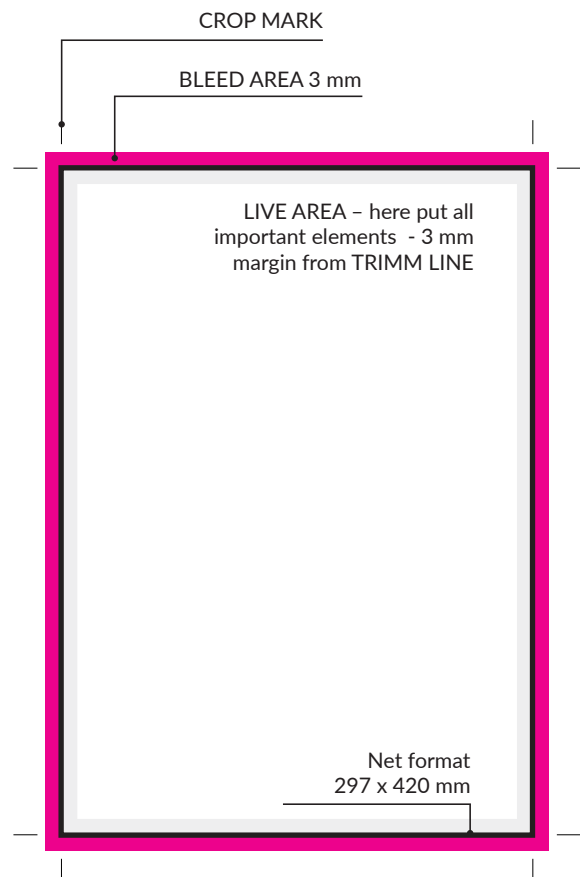
A correctly prepared A3 format page

If you have any doubts, please contact our CUSTOMER CONSULTANTS